



CASE STUDY | LAGOS, AUGUST 2026

Three days' notice. Zero people on site.

An international tournament, scored live.

How the Badminton Federation of Nigeria ran live scoring and streaming for the 9th Lagos International Badminton Classics with Zeetius, delivered entirely remotely.



27 COUNTRIES
COMPETING

136 MATCHES
SCORED LIVE

30 MINUTES OF
ONLINE TRAINING

0 ZEETIUS STAFF
ON SITE

IN BRIEF

A first partnership, tested by an **international field**

The 9th Lagos International Badminton Classics brought athletes from 27 countries to Lagos. The Badminton Federation of Nigeria organised it with support from the Lagos State Sports Commission and the National Sports Commission of Nigeria. It was the federation's first tournament with Zeetius.

DATES

26 to 30 August 2026

VENUE

Okoya Thomas Hall, Teslim Balogun Stadium

SCOPE

Live scoring and live streaming

DELIVERY

100% remote



THE CHALLENGE

3 days

From request to first serve

Too little time for a conventional on-site deployment.

THE CONSTRAINT

0 on site

No Zeetius team in Lagos

Setup, onboarding and support all had to happen online.

WHAT THE TOURNAMENT NEEDED

Real-time live scoring

Live streaming

Fast onboarding of officials

Reliable operations

Support throughout

THE APPROACH

Tournament-ready in **72 hours**, remote by design



DAY 0

Requirement received

The federation asks for live scoring and streaming, three days out.



DAYS 1 TO 2

Remote deployment

Zeetius sets up the tournament online. Nobody travels to Nigeria.



30 MINUTES

Online training

One short session, and officials run the scoring workflow on their own.



TOURNAMENT DAYS

Live scoring and streaming

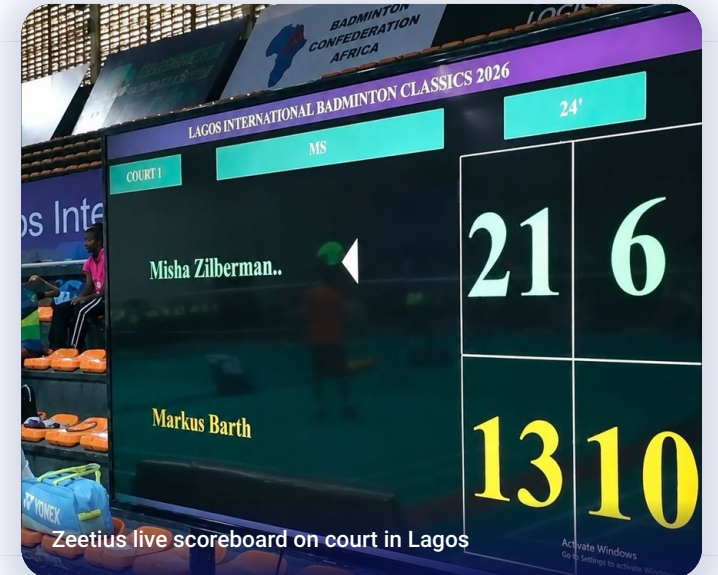
Every match scored in real time and streamed beyond the venue.



THROUGHOUT

Remote support on call

The Zeetius team stays available to officials and organisers.



THE IMPACT

A global tournament. Powered remotely.

SCORED LIVE ON ZEETIUS

136

matches

Across five events, run by local officials after a single online session.

27

COUNTRIES

Athletes competing in Lagos

5

EVENTS

Run on the Zeetius platform

30 min

ONLINE TRAINING

Enough for officials to run scoring alone

0

ZEETIUS STAFF ON SITE

Remote onboarding and support only

Fast to deploy

Live in 72 hours

Simple to adopt

30 minutes to learn

Reliable to operate

136 matches, 5 events

Remote by design

No travel needed

WHAT THIS MEANS FOR YOUR FEDERATION

Short notice no longer **rules out** live scoring

01 Judge a platform by how fast officials learn it

If it needs days of training, it will need an expert on match day too. Lagos needed thirty minutes.

02 Remote setup cuts cost and risk

No flights, no visas, no hotel bills. The tournament gets a live scoring system without a vendor team on the ground.

03 Ask for proof at volume

One tournament shows a system works once. A multi-year record with one federation shows it keeps working.

THE TRACK RECORD BEHIND LAGOS

The same platform has run Saudi badminton for 3+ years

Zeetius Live with the Saudi Badminton Federation

75

tournaments

5,783

matches scored

3,080

hours of live scoring

2,883

players and participants

Saudi Badminton Federation figures as of August 2026.

BEYOND THE TOURNAMENT

One connected platform for **the whole sport**

Zeetius is an AI-powered sports technology platform. Live scoring is one part of an ecosystem that connects every level of the game.



**Live Scoring and
Streaming**
USED IN LAGOS



Tournament Management
USED IN LAGOS



**Federations and
Associations**



Academy Management



Clubs and Leagues



Player Management



Rankings and Analytics



Sports Automation

Tournament coming up, and short on time?

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+91 92076 33777

contact@zeetius.com

www.zeetius.com

