



Case Study | October 2026

One scoring platform. **75 tournaments.** **5,783 matches.**

How the Saudi Badminton Federation runs live scoring with Zeetius.

3+ YEARS | 40 OFFICIALS | 3,080 HOURS OF LIVE SCORING

Figures as of August 2026.



THE CLIENT

Saudi Badminton Federation

Zeetius Live Scoring Partnership
3+ Years | Badminton | Saudi Arabia

The **Saudi Badminton Federation (SBF)** is the governing body for badminton in Saudi Arabia, operating under the **Saudi Olympic and Paralympic Committee** and the **Ministry of Sports**. It runs athlete development, tournaments and programmes at local, regional and international level.

GOAL

Reliable live scoring at growing volume

SOLUTION

Zeetius Live scoring

PARTNERSHIP

3+ years, continuous



THE CHALLENGE

More tournaments meant more courts, categories and officials running at once. SBF needed scoring that held up at that volume and kept players, officials and audiences connected in real time.



Score once. Show it everywhere.

Zeetius Live brings real-time digital scoring into every stage of SBF's tournament day.

01



Capture the score at the court

Officials score digitally as play happens, so every point is recorded once, at the source.

- Live scoring
- 40 officials equipped and supported

02



Run every court from one place

Matches, courts and categories are managed in one system while play runs in parallel.

- Match management
- Multi-court coordination

03



Share and keep every result

Scores reach players, officials and audiences instantly and land in one central record.

- Real-time visibility
- Centralised results data



A score is entered **once**, at the court. Everything else follows from it.

THE IMPACT

Three years. 75 tournaments. One partnership.

75 TOURNAMENTS
POWERED

Badminton tournaments run on Zeetius Live scoring.

5,783 MATCHES
SCORED

Every one scored digitally through the platform.

2,883 PLAYERS AND
PARTICIPANTS

Athletes connected through digital tournaments.

3,080 HOURS OF
LIVE SCORING

Real-time scoring delivered on court.

40 SCORING OFFICIALS
SUPPORTED

Equipped to run live digital scoring on court.

3+ YEARS OF CONTINUOUS
PARTNERSHIP

The same platform as the calendar grew.

AVERAGE PER TOURNAMENT

~77 matches scored live

~41 hours of live scoring

~38 players and participants

“ The Zeetius application has been very useful and easy to work with. It has greatly supported our development efforts by making tasks easier to manage and assign. The Zeetius team has also been highly cooperative and supportive throughout the process. We truly appreciate their assistance and commitment.



Farouk Salem
Technical Secretary

الإتحاد السعودي للريشة الطائرة
Saudi Badminton Federation

WHAT THIS MEANS FOR YOUR FEDERATION

Choose for the **75th tournament**, not the first.

1

Treat scoring as operations, not equipment

The value is in what happens after the point: who sees it, where it is stored, and how fast it becomes an official result.

2

Ask for proof at volume

A system that works at one event can still fail at fifty. Look for multi-year, multi-event evidence from one federation.

3

Your officials decide whether it works

The tool your officials can run confidently on match day matters more than the longest feature list.

Planning your next tournament?

See how Zeetius Live would run on your courts.

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