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THE LANGUAGE OF SPORTS

UAE BADMINTON FEDERATION
اتحاد الإمارات العربية المتحدة للريشة الطائرة

CASE STUDY | NOVEMBER 2026

30 minutes of training.
242 Matches Scored Live.

Dubai's best juniors. A Zeetius team that never left home.

How the U**AE Badminton Federation** ran live scoring and live streaming for the **2nd Edition WE MET UAE Badminton Junior Development Tour 2026** with **Zeetius**, delivered entirely remotely.



243 Players | 242 Matches | 24 Events | 0 Zeetius Staff Onsite

Modelled on a world final. Scored by local officials.

The **2nd Edition WE MET UAE Badminton Junior Development Tour** brought the UAE's top-ranked juniors together in Dubai. Modelled on the prestigious BWF World Tour Finals, it was an exclusive invitational, organised by the UAE Badminton Federation.

TOURNAMENT FACTS

Dates	7 & 8 November 2026
Venue	We Met Sports, Dubai Investment Park 2, Dubai, UAE
Organiser	UAE Badminton Federation
Category	U9 to U19
Scope	Live scoring and live streaming
Delivery	100% remote

WHAT THE TOURNAMENT NEEDED

- Real-time live scoring
- Live streaming
- Officials up to speed fast
- Reliable across 24 events

THE CHALLENGE

242 Matches

In just two days of play 24 events across U9 to U19, back to back. Every score had to be right, live, and visible beyond the court.

THE CONSTRAINT

0 on site

No Zeetius team in the UAE Setup, onboarding and support all happened online. The technical officials had to run it themselves.

THE APPROACH

Remote by design. Ready in one session.

When	What happened	Detail
The day before	30 minutes online	One short training session with the tournament's technical officials.
7 & 8 November	Live scoring and streaming	Officials score every match in real time. Fans follow beyond the venue.
The result	Run by the officials	No Zeetius staff on court. No travel. No hand-holding on match day.

A junior tour. Run like a world final.

242 matches, scored live on Zeetius

Across 24 events, scored by local officials after a single 30-minute online session.

243 PLAYERS

Top-ranked UAE juniors, U9 to U19

24 EVENTS

Run on the Zeetius platform

0 ZEETIUS STAFF ON SITE

Remote onboarding only

30 min ONLINE TRAINING

Delivered the day before play



Fast to learn
30 minutes, the day before

Simple to adopt
Officials ran it alone

Reliable to operate
242 matches, 24 events

Remote by design
No travel needed

What this means for your tournaments

Training the day before is enough.

Across 24 events, scored by local officials after a single 30-minute online session.

Usability is the proof

If officials need days of training, you will need an expert on match day too. Dubai needed thirty minutes.

Remote setup cuts cost and risk

No flights, no visas, no hotel bills. A junior tour gets a world-class scoring system without a vendor team on the ground.

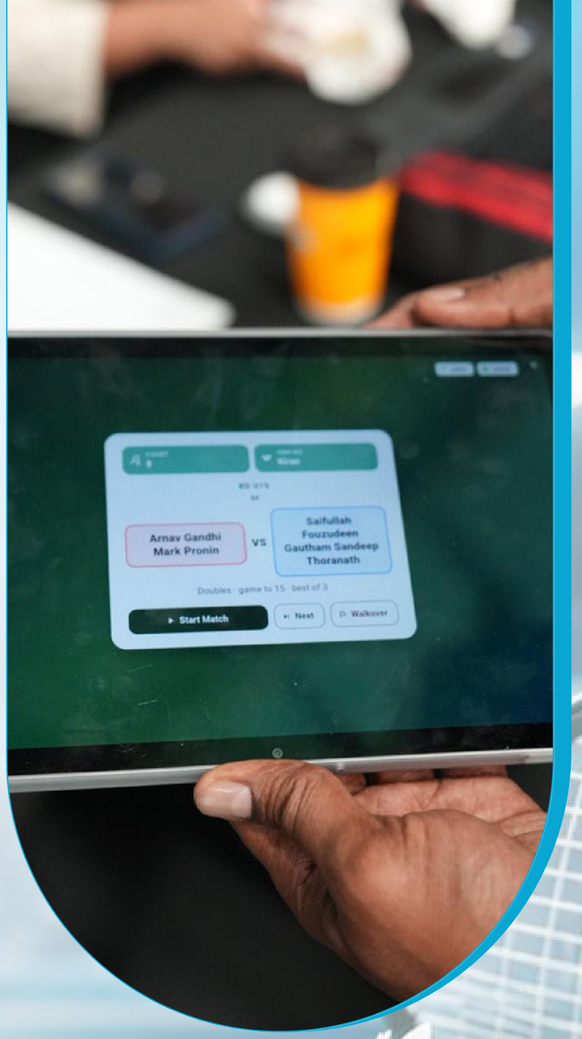
Scale should not need a crew

242 matches in two days, scored by the tournament’s own technical officials. That is how a federation grows its circuit.



Tournament coming up, and short on time?

30 minutes online is all **Zeetius Live** needs to be running on your courts.



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